

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Extension of Branding Telangana Tourism Hoardings at Rajiv Gandhi International Airport at Hyderabad by M/s. Laqshya Media Pvt. Ltd. Hyderabad - Sanction of Rs.94,38,240/- (Rupees Ninety Four Lakhs Thirty Eight Thousand Two Hundred and Forty Only) towards Telangana Tourism Promotional Campaign from 01-01-2015 to 31-03-2015 (3 months) – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 81

Dated:14-02-2015
Read the following:

1. From M/s. Laqshya Media Pvt. Ltd. Hyderabad, Dt.02-12-2014.
2. Govt.Lr.No.837/PRO/PMU/2014, of YAT & C (PMU) Department, Dt.27-12-2014.
3. Invoice No. LA/HYD/885/2014-2015, from M/s. Laqshya Media Pvt. Ltd. Hyderabad. Dt:02-02-2015.

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ORDER:

1. Vied reference 2nd read above, Government have issued a work order for extension of branding of Telangana Tourism Promotion Hoardings at Rajiv Gandhi International Airport at Hyderabad for a period of 3 months i.e., from 01-01-2015 to 31-03-2015 (3 months) for an amount of Rs.94,38,240/- (Rupees Ninety Four Lakhs Thirty Eight Thousand Two Hundred and Forty Only) including taxes, printing and mounting charges.
2. In the reference 3rd read above, upon successful completion of Telangana Tourism Promotional Campaign from 01-01-2015 to 31-01-2015 (1st month) at Rajiv Gandhi International Airport at Hyderabad, M/s. Laqshya Media Pvt. Ltd. Hyderabad has submitted bill along with installation report and requested the Government to release 1st month payment amounting to Rs.31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes.
3. Government after careful examination of the matter, hereby sanction an amount of Rs.94,38,240/- (Rupees Ninety Four Lakhs Thirty Eight Thousand Two Hundred and Forty Only) including taxes to M/s. Laqshya Media Pvt. Ltd. Hyderabad and release Rs. 31,46,080/- (Rupees Thirty One Lakhs Forty Six Thousand and Eighty Only) including taxes towards 1st month payment from 01-01-2015 to 31-01-2015, for Telangana Tourism Promotional Campaign at Rajiv Gandhi International Airport at Hyderabad.
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

(P.T.O)

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Laqshya Media Pvt. Ltd. Hyderabad. The details of Bank account is as follows:-

Account Name : M/s. Laqshya Media Pvt., Ltd., Hyderabad
Account No :004010203161782
Name of the Bank :AXIS BANK LIMITED
Branch : MUMBAI FORT
IFSC Code :UTIB0000004

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)

To
M/s. Laqshya Media Pvt. Ltd. Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

Copy to:

The YAT & C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER